



the environment

Award Good ideas Sustainability elect 12 winners

selected projects promote initiatives in Porto Alegre and the metropolitan area with ecological concern in several categories

06/30/2016 - 22h18min | Updated on 07/01/2016 - 17:33

Share

government initiatives, companies and citizens that promote sustainability in Porto Alegre and the metropolitan area were recognized late on Thursday, at a ceremony held at the Cinematheque Capitol at the Capital Centre. The award Good Ideas Sustainability, promoted by Gaia Foundation and Sustainable Virada, chose 12 winners from over 155 entries. These initiatives have in common environmental concerns by promoting, for example, the reuse of materials and the conscious use of natural resources.



The main objective of the initiative is to give public recognition to the best pro-sustainability ideas
Photo: Luiz Munhoz / Sustainable Virada / Press Release

[Read more: Seminar City Well Handled discusses destination of solid waste 1 and Sustainable Cultural Festival of Porto Alegre promotes art, entrepreneurship and awareness](#)

These are some of the brands of projects in different fields that led the first. Broken down by sectors and in different categories, the prize distributed R \$ 5000 for each of the four winners representing the third sector, such as NGOs or individuals. The other winners received trophies and the finalists certificates. One of the main criteria for analysis was the concreteness of the project: how likely is it to be put in place or expanded.

- The vast majority of these projects are already happening. For those who have not yet begun, it can be an incentive - defines Denise Viana, award coordinator and one of the producers of Sustainable Turnaround in Porto Alegre.

Integration into social, environmental and economic, the innovative character, the level of impact on the population, the viability and the collaborative nature also counted points.

According to organizers, the main objective of the initiative is to give public recognition to the best pro-sustainability ideas in the state capital and neighboring cities also promoting contact between those involved in different sectors in these projects.

The number of people affected by each initiative was not fundamental to define the winners. That's because, for the foundation, the project implementation, even in areas or small communities, it is more important than its comprehensiveness.

The award, first held in Porto Alegre this year, is sponsored by Braskem and Riograndense Pulp and has the institutional partnership between the Sebrae-RS.

Check out who were the winners:

Category Education

- Public:** Solidarity Exchange and Solidarity Books Exchange, the Municipal Department of Urban Cleaning (DMLU) of Porto Alegre
- Private:** Little Guard Park, the Genesis Social Advocacy Office
- NGOs, groups, collective or individual:** Ecopoética: Art and Sustainability in Urban Interventions of Rossendo Rodrigues

Category Entrepreneurship

- Public:** Recycling of dredged sands, the Department of Sewerage Stormwater (DEP) in Porto Alegre
- Private:** Re-cycle, Natalia Pietzsch
- NGOs, groups, collectives or individual:** Sustainable Innovation Zone of Porto Alegre, the Global Urban Development, and Hub of Innovation and Sustainability, Parallel Vivo

Environmental Category

- Public:** Selective Collection Shared and socio- productive Pickers Inclusion of the Secretariat of Environment of the Canoas city
- Private:** Ecobarreira Arroyo Flood of Safeweb Information Security, Ecotelhado and Gino Gehling
- NGOs, groups, collective or individual:** Transforming waste into social benefit, Gaucha Foundation Social Banks

Multidisciplinary category

- NGOs, groups, collective or individual:** Styrofoam-based paint and citrus peel, Tatiana Rocha, Unisinos