



zispoa

- Invitation -

As a key influencer within the Smart Living Challenge network,
we welcome you to participate in a

VIRTUAL MEETUP

Sharing for Sustainable Mobility in Porto Alegre, Brazil

April 28 at 12.00 - 14.00 BRT
(Brasília Time), UTC/GMT -3 hours

In this virtual meetup, you will learn more about the Sustainable Innovation Zone in Porto Alegre, and be able to share your insights regarding electric car sharing, bike sharing and garage sharing.

Moderator: Susanne Fuglsang, Another Tomorrow

Porto Alegre presentors:

Marc Weiss, Global Urban Development
Ricardo Pierozan, Webike
Lucas de Paris and Julia Froeder, MVM Technologies
Nicole Cerato, Federal University of Rio Grande do Sul
Eric Feddersen, EasyBox

Participating experts:

Jeppe D. Larsen, MOVEBYBIKE, Stockholm
Mattias Goldmann, Fores, Stockholm

Following up on the international climate agreement at COP21 in Paris, it is vital that the world creates successful models of sustainable transformation that generate greater prosperity and higher quality of life with active citizen participation and community involvement.

Key influencers within the global Smart Living Challenge network are therefore invited to support the State of Rio Grande do Sul in Brazil to become the most sustainable and innovative place in Latin America by 2030.

With your help, the Porto Alegre Sustainable Innovation Zone (ZISPOA) can become an important example providing valuable lessons that can be replicated throughout Rio Grande do Sul, Brazil, Latin America, and indeed globally.

The Sustainable Innovation Zone combines six key elements: Innovation and Technology; Entrepreneurship and Startups; Sustainability and Resource Efficiency; Creativity and Collaboration; Participatory Community Management; and Business-Friendly Environment. For each of these elements, there is a citizen-led, community-based group working to design and implement new initiatives, including electric car sharing, bike sharing and garage sharing. Stockholm, December 11, 2014

Currently the Porto Alegre Sustainable Innovation Zone is focused on becoming the most sustainable and innovative place in Latin America by 2020 through accomplishing five major goals: 1) Most Solar Powered; 2) Most Energy Efficient; 3) Most Digitally Connected; 4) Most Renewable Technology-Friendly; and 5) Most Bike-Friendly.



Focusing on one key topic at a time, the ambition is that a global network of smart people can make it happen.